

Quantico Riding Club

We love to horse around.

Dear Sir or Madam,

I am writing to you to inform you of a unique marketing opportunity for your company. On behalf of the Quantico Riding Club Stables in Quantico Marine Corps Base, I would like to invite you to be a sponsor of the 2010 show season as we have identified your company as one that could benefit greatly from the advertising packages we have put together.

Despite the economy's poor state, our 2009 show season grew in size. We at QRC are proud to offer these shows that specifically caters to military and their families as well as other horse enthusiasts in our community. We wish to ask your company for donations for our shows, in the form of a horse related gift item, a monetary donation, a gift certificate, a gift basket, or something else that your company deems appropriate. In return for your generous support, we offer different levels of advertising that is seen by participants, volunteers, coaches, and spectators. Our shows are visited by people in the local community around the Marine Corps base and in addition our show attracts many folks from the Fredericksburg and Nokesville area. Additionally, we will have a sponsor table set up at the show with various pamphlets and information about our sponsors if you or your company chooses to provide such materials.

I have included a copy of our proposed sponsorship packages as well as some important additional information for you to look at. If you have any ideas about other ways to sponsor QRC, feel free to be creative in designing an advertisement package of your own. We welcome any companies/firms that desire to sponsor us regardless of size. There are many potential benefits for sponsors including exposure at our horse shows we are hosting and potential extra revenue from fans of the Quantico Riding Club.

If you have any questions feel free to contact Anna Mitchell, Quantico Riding Club Show Secretary at qrhorseshow@gmail.com or call (540) 630-2628. Furthermore, we encourage you to visit our webpage at <http://www.quantidoridingclub.com> for further information about our club. We would be delighted to form a partnership with your company, and we eagerly await your response.

Sincerely,

Anna Mitchell
Quantico Riding Club
Show Secretary

QRC is a 501(c)(7) Non-Profit organization.

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Patron Levels

General \$200 and Over

- Name will be printed in the program as a patron.
- Two announcements of sponsorship during the show.
- Name and Logo will appear on the Quantico Riding Club web page under the “patrons” section.
- Two banners or signs may be placed on the show grounds.
- Free Vendor Space.

Lt. General Level \$100-\$200

- Full page advertisement printed in the program as a patron.
- Announcement of sponsorship during the show.
- Link and Logo will appear on the Quantico Riding Club web page under the “patrons” section.
- A banner or sign may be placed on the show grounds.
- Free Vendor Space

Maj. General Level \$75-\$90

- Half page advertisement printed in the program as a patron.
- Announcement of sponsorship during the show.
- Link and Logo will appear on the Quantico Riding Club web page under the “patrons” section.
- Free Vendor Space

Brig. General Level \$50-74

- Quarter page advertisement printed in the program as a patron.
- Link + Logo will appear on the Quantico Riding Club web page under the “patrons” section.

Colonel Level \$1-\$49

- Business card size advertisement printed in the program as a sponsor.
- Name will appear on the Quantico Riding Club web page under the “patrons” section.

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Quantico Riding Club Patron Form

Please indicate your intent to patron as soon as possible so that we can further develop the package to meet both your recruiting and advertising needs.

Please contact: Anna Mitchell at qrhorseshow@gmail.com or (540) 630-2628.

Please indicate your advertising choice and return this entire sheet with payment.

Name _____ Title _____

Name of Business _____

Address _____

City _____ State _____ Zip _____

Business Phone (____) _____ Cell Phone (____) _____

Sponsorship Level:

Col. ____ Brig. ____ Major ____ Lt. General ____ General ____

Make checks payable to: QUANTICO RIDING CLUB (QRC)

Mail check and artwork to: QUANTICO RIDING CLUB
C/O ANNA MITCHELL
4072 SAPLING WAY
TRIANGLE, VA 22172

**Please return this form with your payment. Upon deposit of your gift, a receipt will be sent to you from the QRC Treasurer. Thank you for your support of Quantico Riding Club!*

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